



# International Motion & Drives Summit



# Compliance

We would like to draw your attention to the European and national antitrust law, which prohibits the discussion of competition-relevant topics such as prices or price elements or the exchange of sensitive company data during association meetings. It is also prohibited to coordinate competitive behaviour or to make corresponding decisions or agreements.

Violations of the antitrust law can be punished with high fines, which have to be paid by the association, its member companies and possibly also employees personally.

These rules apply during all EUROTRANS events, including breaks in the event.

By participating, you confirm your agreement to these rules.

ICC Guidelines on Antitrust Law Compliance:

<https://www.vdma.org/v2viewer/-/v2article/render/5808366>



**Arjan Coppens**  
**Bosch Rexroth, Netherlands**  
**President CETOP**



**Salim Haffar**  
**I-MAK Reduktor, Turkey**  
**President EUROTRANS**

# Transformations and Challenges

## Digitisation/Industrie 4.0

- » Business models/platform economy
- » "World Machine Language" OPC UA
- » Digital Twin, Wireless Communications for Machines
- » Work 4.0

## Decarbonisation

- » Climate targets → CO<sub>2</sub>-free production
- » Energy transformation, H<sub>2</sub>, Power-to-X
- » Changes in mobility

## International added value

- » Protectionism/expansionism on the rise
- » Value chains are in upheaval

## Business environment

- » General conditions often not suitable for medium-sized companies
- » Debate on justice too often overshadows economic policy modernisation
- » Growing scepticism about technology in society
- » Tax incentives for investment and innovation

## Reform Europe

- » Internal Market
- » Monetary Union

# International Motion & Drives Summit

Technology Academy Hanover, 19 April, 2:30 p.m – 5:30 p.m.

1. **Welcome by the Presidents**

*Arjan Coppens (CETOP) and Salim Haffar (EUROTRANS)*

2. **Fluid Power Industry - Software enables a better CO2 Footprint**

*Dr Steffen Haack, Bosch Rexroth AG*

3. **Future-proof production - Sustainable, flexible, productive and resilient**

*Prof Thomas Bauernhansl, University of Stuttgart*

4. **Counterfeits – A risk for suppliers and customers: How digitalization could help  
The WBA CheckApp**

*Ingrid Bichelmeir-Böhn, Schaeffer Technologies AG & Co. KG., Herzogenaurach*

**Break**

5. **Economic situation and perspectives in uncertain times**

*Prof Stephan Thomsen, Leibniz University, Hanover*

6. **A new European regulatory framework for the green transformation – Implications  
for the machinery industry**

*Holger Kunze, VDMA Brussels*



Recognize fake bearings in just seconds:

**Download our app now**



**WBA**  
World Bearing  
Association  
[stopfakebearings.com](http://stopfakebearings.com)



Download on the  
App Store



GET IT ON  
Google Play



# See you 6 p.m. / Hall 6 / B57 „Comet together“

Tram, coming from the city

Technology Academy



**EUROTRANS (VDMA)  
Hall 6 / B57**

ICE  
Station





The image shows the European Union flag, which is a blue field with twelve gold stars arranged in a circle. The flag is shown waving and is partially obscured by a bright light flare in the upper right corner. The background of the slide is a solid dark blue.

# Thank you !

for joining today's event

for Your support of your national  
association!

for Your Trust in **CETOP &  
EUROTRANS !**

Contacts:

Sylvia Grohmann Mundschenk  
CETOP  
sylvia.grohmann@vdma.org  
0049 / 69-6603-1319

Dirk Decker  
EUROTRANS  
dirk.decker@vdma.org  
0049 / 69-6603-1685